

## PRESS RELEASE

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### A new Fern-Howard on show at LuxLive

Just how rapidly Fern-Howard continues to move from a specialist bulkhead manufacturer into wider European markets can be seen at this year's Lux Live. There's a completely new range of Fern-Howard fully dimmable LED lamps on show - not only featuring 90 Lumens per Watt, but also a CRI of 90 that keeps colours at their truest.



#### *Always at the forefront of lighting technology*

But then Fern-Howard has always been at the forefront of lighting technology, and that now means lighting control. So visitors will be able to test some of their smart control options - such as Tuneable White and Wireless Control via the Casambi app.

There is also the brand new Linear LED range that includes the weatherproof PremaLux batten available in several options and sizes, the ultra-efficient internal PremaLine batten and a continuous Link LED Batten system, PremaLink. PremaLink allows contractors to quickly create custom lighting for various applications simply by connecting different lengths battens via push-fit connectors. The system can span up to 20m from one power source and, at 145 Lumens per Watt, it's also highly energy efficient.

There are new LED bulkheads like the Drake, available in different styles, trims and sizes, stylish new bulkheads like the President, and the highly energy efficient upgraded Icebreaker range performing at 100 Lumens per Watt.

An expanded range of Emergency luminaires, building on the popular Exodus range, will also be on show alongside upgraded, highly energy efficient, LED Ceiling Panels (100 lm/W).

All just as robust and reliable as ever, packed with contractor friendly features, and competitively priced, these new ranges are a sure sign of Fern-Howard's continued transition into a full range lighting manufacturer.

They can all be seen on stand M2, where visitors can also enjoy a cup of barista-brewed coffee, and see just how much Fern-Howard is changing.

Ends

**Note to Editors**

Fern-Howard - a UK based manufacturer of energy efficient, high quality luminaires since 1987 – are now a 100% LED lighting product development business focused on reducing energy without compromising quality of light.

Our products are designed to deliver light where it is required – reducing wasted light and cutting light pollution.

Over 500,000 fittings are manufactured annually at Fern-Howard's state-of-the-art UK factory.

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