

PRESS RELEASE

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Seven appointments as Fern-Howard growth continues

Supported by the Matrix Group, Fern-Howard's growth is taking the company into new EU markets, has led to a rapidly growing range of products, and to seven new staff appointments.



Alan Emery – Technical Services and Support Engineer

Alan trained as an electrician and Airborne Combat Engineer with the British Army, so providing onsite technical support to Fern-Howard customers won't hold any fears. 'I'm looking forward to using my technical knowledge to support Fern-Howard customers – it's a great opportunity and a great range of products.'



Apostolos Chalimas – European Solutions Sales Manager

Apostolos is based in Greece and brings with him knowledge and experience in lighting distribution. His role will be vital for Fern-Howard to expand into Southern European markets.



Jem Minnigin – Product Design Engineer

Joining the technical team on a year's placement from Bournemouth University where she studies Product Design, Jem says she's 'Excited to join Fern-Howard for my placement year and to work on such innovative product design.'



Richard Vicary – National Solutions Sales Manager

Richard's extensive knowledge and experience of the UK lighting industry comes thanks to a successful career at GE and Thomas and Betts; he knows the market inside out. 'Fern-Howard is uniquely positioned to provide solutions for both simple customer needs and complex industry challenges – this is an exciting time to join.'



Micaela Southwell – Marketing Assistant

Joining our marketing team, and brimming with bright new ideas from her recent university experience, Micaela says she's 'Very excited to start my career working for Fern-Howard, their reputation for quality products makes this is a huge opportunity.'



Chris Johnson – European Sales Director

Chris joins Fern-Howard from Viribright as the European Sales Director. Based in Germany, he brings with him extensive knowledge and experience of the lighting market in Europe and is keen to develop Fern-Howard's offer for both the Solution, and the OEM sections, of the European Market.



Chelsea Thomson – Accounts Assistant

Having recently studied her ATT, Chelsea is joining the growing Fern-Howard team within the accounts department. Chelsea says, "This is an exciting opportunity to gain invaluable experience within a growing company."

Fern-Howard is continuing to grow – and to recruit - so anybody looking for a new challenge in the lighting market really should keep an eye on the Fern-Howard website.

Ends

Note to Editors

Fern-Howard - a UK based manufacturer of energy efficient, high quality luminaires since 1987 – are now a 100% LED lighting product development business focused on reducing energy without compromising quality of light.

Our products are designed to deliver light where it is required – reducing wasted light and cutting light pollution.

Over 500,000 fittings are manufactured annually at Fern-Howard's state-of-the-art UK factory.

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