

PRESS RELEASE

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John Duffy joins Fern-Howard

In a move that brings even greater experience to the Fern-Howard team, John Duffy has joined as Sales Manager of their East Anglia / East Midlands sales territory.

Previously with Auralight, Havells-Sylvania and GE Lighting, John is a welcome addition to the team where he will boost both wholesaler and distributor coverage and help end users, contractors and local authorities specify efficiently.



John's understanding of wholesaler needs has been honed over many years, and his long experience will doubtless help them reach their business aims with Fern-Howard.

As John says "I've been impressed with the quality of the range – especially the UK made LED bulkheads. They're the most efficient and reliable I've seen, and that will mean growing sales within the wholesale channel."

Ends

Note to Editors

Fern-Howard - a UK based manufacturer of energy efficient, high quality luminaires since 1987 – are now a 100% LED lighting product development business focussed on reducing energy without compromising quality of light.

Our products are designed to deliver light where it is required – reducing wasted light and cutting light pollution.

Over 500,000 fittings are manufactured annually at Fern-Howard's state-of-the-art UK factory.

Contact:

Elke Hahmann
Marketing Manager, Fern-Howard Ltd.
elke.hahmann@fernhoward.com
+44 (0) 1420 470 400
+44 (0) 7584 025 735